

PRESS RELEASE

21 August 2021

Willkommen im Paradies (Welcome to Paradise)

The world is changing: between global catastrophes and rapid technological progress, humankind is creating new digital spaces for dreams and utopias. What does it mean to be human in this new world, and what if this dream landscape becomes a nightmare? The exhibition *Willkommen im Paradies (Welcome to Paradise)* at the NRW-Forum Düsseldorf is an immersive, interactive project that transports visitors into fictional worlds between utopia and dystopia. From 27 August 2021 to 9 January 2022, visitors can engage in an artistic experiment and a multisensory experience.

The NRW-Forum Düsseldorf takes visitors on a media art trail of installations and virtual realities over 1,200 square metres. As they walk through the transmedia, narrative exhibition architecture, they face tasks and engage with artistic works on new forms of spirituality, digital rituals and the question of physicality in the virtual. The exhibition offers visitors a transformative artistic and personal experience in which fiction, science, art, technology and their own emotions and fantasies meet. At the end of the journey, paradise awaits—or does it?

With A.A Murakami, Hazel Brill, Martin Backes, Sandrine Deumier, fabien prioiville, Barbara Herold & Florian Huth, Dagmar Hugk, Christiane Peschek, Paola Pinna, RaumZeitPiraten, Eugen Schramm, Catherine Spet, Vesela Stanoeva, PriseSalz Crew (Julian Baer, Matthias Brinkhoff, Tim Golombek, Ursula Meyer, Aaron Stratmann, Johanna Wildhagen und Jonas Wüstefeld), Noriyuki Suzuki, Charlotte Triebus, Christian Bröer, and MireviLab.

For information on the artists and works please see the supplement.

PRESS CONTACT

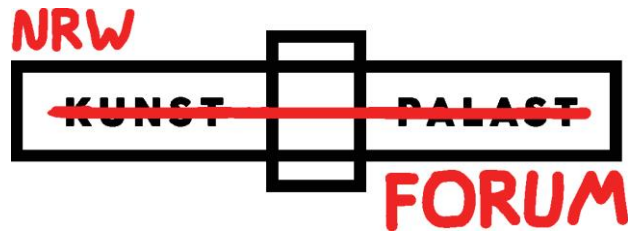
Irit Bahle
Press Officer
T +49 (0)211-566 42 743
irit.bahle@kunstpalast.de

NRW-FORUM DÜSSELDORF

Ehrenhof 2
40479 Düsseldorf
www.nrw-forum.de

SEITE

1/2



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The exhibition is curated by the artist and curator Vesela Stanoeva and Alain Bieber, artistic director of the NRW-Forum Düsseldorf. Some of the artworks were found via nextmuseum.io, a collaborative digital platform for co-curation and co-creation. Nextmuseum.io is a joint project by the NRW-Forum/Kunstpalaſt Düsseldorf and the Museum Ulm, funded by the Federal Cultural Foundation's Digital Fund as part of the *Kultur Digital* program and supported by the Beisheim Foundation.

Willkommen im Paradies (Welcome to Paradise) is supported by the Ministry of Culture and Science of the State of North Rhine-Westphalia and is part of the MARTA project, supported by funding from the European Regional Development Fund (ERDF). MARTA is a joint research project by the Hochschule Düsseldorf, the media technology company Tennagels, the Lavalabs agency and the NRW-Forum Düsseldorf that will produce further artistic and technological works. The exhibition was also supported by funds from the District Government of Düsseldorf.



Ministerium für
Kultur und Wissenschaft
des Landes Nordrhein-Westfalen



nextmuseum.io

SCENTCOMMUNICATION

Exhibition design: Please Don't Touch, Alain Bieber & Vesela Stanoeva
Press event: 26 August 2021, 11 am

Press images: www.nrw-forum.de/presse/wip

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2/2